



Rules Contest #madeinparis

Article 1: Organization

The company OFFICE DE TOURISME ET DES CONGRÈS DE PARIS whose headquarters are located 25 rue des Pyramides 75001 Paris, hereinafter referred to as the Organizer, is organizing a free contest entitled « #madeinparis » which takes place from August 19, 2016 to September 12, 2016

Article 2: Purpose of the competition

The Organizer is holding a contest on <http://madeinparis.parisinfo.com/> Winners will be awarded the prize described in Article 6.

Winners will be drawn from among the participants. Participation in the competition implies acceptance of these rules in their entirety.

Article 3: Date and Time

The contest runs from August 19, 2016 to September 12, 2016 included.

The Organizer has the right to extend the period of participation and postpone any date announced by simple modification of these rules.

Article 4: Conditions for participation & validity of the participation

4-1 Conditions for participation

The competition is open to all adults residing in Europe. The participant must follow the steps as indicated online by the Organizer of the competition, which include:

1. Uploading a message or a photo from your computer, smartphone or tablet on social media with the hashtag #madeinparis (relevant social networks: Facebook, Twitter, Instagram). This post must present a trip situation to Paris where the participant gives an account of an original experience in Paris with a humoristic sentence, in the same spirit as the campaign visuals #MadeinParis. For participation to be taken into account, the experience should be shared publicly on the social networks. The participation of minors is not allowed, nor is the participation of adults

using pictures of minors. Minors may appear on the participation if they appear at the very least next to one of their legal representatives, whom is themselves participating in the contest. The Organizer reserves the right to ask for evidence of the authorization of at least one of the legal representatives of the minor. The Organizer reserves the right to automatically cancel an adult's participation in the contest if there is no proof of authorization.

2. Acceptance of these rules.

As part of their participation, the participant will:

Graciously cede to the Organizer for a period of 6 months, the rights of reproduction and representation of the photograph used for their participation in the contest "#madeinparis" for its exploitation by the Organizer as advertising and promotion for the competition, internal and external communication regarding the competition and institutional communication regarding the contest on its website and for publication on the social networks of the Organizer for the promotion of the competition, for Internet broadcasting and network distribution via mobile phone.

However, this particular agreement does not include the right to distribute or market the photos or copies of these photos, particularly in the context of sale, public lending, leasing, pecuniary download. The participant declares that they do not having a contract with a third party infringing the license hereunder on the subject of the photograph they have used to participate in the competition. For its part, the Organizer undertakes to mention the winning participant in respect of any use of the aforesaid photograph.

Each photograph is published under the sole responsibility of the participant. All participants who upload a photograph in the competition declare that they are holders of the rights granted to the Promoter under the conditions of these rules and regulations. Should they not be the sole holders, participants declare that they have obtained in writing, prior to the submission of the relevant photograph, all intellectual property rights of holders of the photograph, all authorizations or rights required for the competition set out above, allowing them to comply with the terms of these rules and regulations.

This contest is not organized to form any photo library or to collect photos for commercial purposes. Except for the above point, none of the shared photos in this competition will be used in the communication of the organizer.

All participants who upload a photograph in this competition guarantees the

Organizer against any trouble, action, claim, opposition by a third party arguing that the posting of the photograph in the competition violates rights, and against any damage or liability incurred in the exercise of rights attached to photograph. Participants guarantee having obtained the written permission of the people depicted in the photographs uploaded or of their contractual or legal representatives, for use of their image, allowing them to comply with the terms of these conditions. In this regard, participants agree to provide the Promoter with a copy of all written proof justifying the authorization.

All participants who upload a photograph recognize and accept that they are solely responsible for the content and consequences of its publication. Participants agree not to upload photography whose content is unlawful and / or without this list being restrictive, pornographic, offensive, violent, defamatory or which violates decency, morality and / or public order in any way whatsoever. The participant guarantees that the uploaded photograph complies with all laws and regulations.

The staff of the organizing company and their families, and all those who have participated in the organization of the contest are not allowed to participate.

4-2 Validity of participation

The photo must be validated to participate. The Organizer reserves the right to eliminate from the competition any entry that does not respect the rules.

The Organizer cannot be held liable for any participation not taken into account because of technical problems relating to the participation: hardware or software compatibility, size or weight of the photo used, speed of the Internet connection of the participant, or any other problems beyond the control of the Organizer.

Article 5: Designation of winners

The winner will be selected by a draw in France, from among the participants according to the conditions of Article 4.

Article 6: Designation of prizes

The prizes are the following:

3 x 1 weekend trip to Paris for two people including:

Return flight from the country of residence (condition: Europe only), accommodation in a luxury hotel (2 nights: arrival on Friday and departure on Sunday), lunch or dinner cruise on a riverboat with Les Bateaux Mouches, one €200 voucher for the BHV

Marais, 2-days Paris Passlib' (including unlimited transport, fast-track access to many museums/monuments, 'hop on, hop off' bus access and one-hour cruise on the Seine).

Total value: €1800 approximately for each trip.

This prize is valid for 1 weekend in September or October 2016 according to the availability of the participating partners.

Terms and Conditions:

Tickets cannot be exchanged or refunded.

The prize does not include:

- Transfers to and from the airport – Meals – Personal expenses – Travel insurance -

The prize will be sent to the winner who will produce proof of identity - The tickets will be considered lost if the winners does not present themselves on the reserved flight - Prizes are subject to availability at the time of booking for certain dates.

Article 7: Winner notification

Winners will be notified via social networks used to participate.

Article 8: Prize collection

Winners will be asked by social networks to provide information so that the Organizer can give them their prize. If after 7 days, the notification to the winner to claim the prize remains unanswered, the prize will be rendered lost. It may be awarded to another entrant. The grant is personal, indivisible and inalienable and shall in no case give rise to any other claim, exchange or any other compensation of any kind whatsoever.

The winner will get in touch with the Organizer to book and plan the trip. If any of the available dates do not match or coincide with those of the winner, the prize will be forfeited (no other dates can be accommodated) and the prize will be awarded to another entrant.

Unclaimed prize Any winner not supplying their address within 7 days of notification of the win will lose their entitlement to the prize and may not claim any compensation thereafter.

Article 9: Promotional Operations

By accepting the prize, the winner may be required to participate in publicity as

required by the Organizer without further compensation other than the prize already won.

Article 10: Personal information

The personal data collected during the contest is stored and used by the Organizer for the competition. In accordance with French law, participants have a right to access, correct or delete information about themselves. Any request should be sent by email to the address of the Organizer mentioned in Article 1.

Article 11: Responsibility

The participant agrees that the only obligation of the Organizer is to submit to a draw the forms collected, and give the prizes to the winner, according to the procedures set out in this rules. The Organizer will not be responsible for any technical failure, risks of contamination by viruses circulating on the Web, lack of protection of data against possible misappropriation, etc.

The participant accepts the characteristics and limitations of Internet, both in terms of technical performance, response times for consulting, for querying or transferring information.

Article 12: Reserves

The responsibility of the organizer will not be responsible if, for reasons of force majeure or circumstances beyond its control, the contest had to be modified, shortened or cancelled.

Article 13: Disputes

Regulation is governed by French law. Any difficulties of application or interpretation of the Rules shall be resolved exclusively by the Organizer. Any dispute or claim relating to the Contest and / or the draw should be made in writing to the Organizer within eight days after the end of the contest. Consideration will not be given after this time.